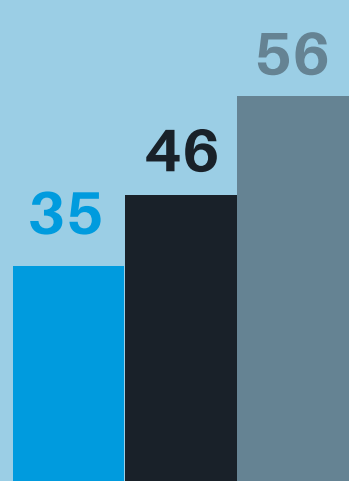


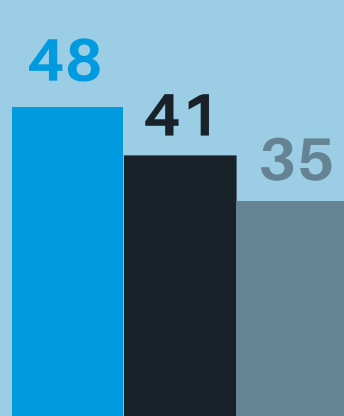
CHANGES IN SMARTPHONE OWNERSHIP

% of all U.S. adults who own...

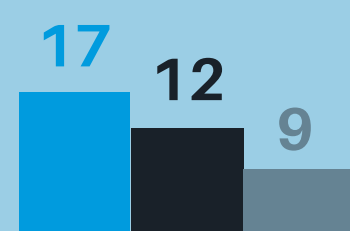
Smartphone



Other cell phone



No cell phone

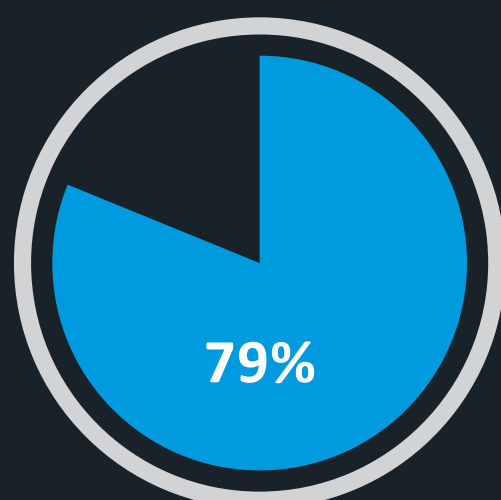


■ May 2011 ■ February 2012 ■ May 2013

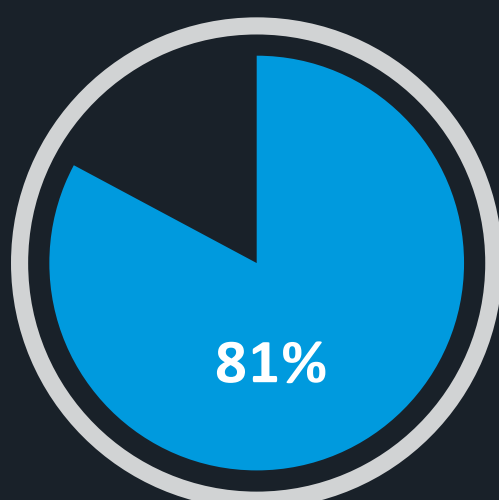
SMARTPHONE OWNERSHIP IS UP AMONG ALL AGE GROUPS...

... although younger adults are most likely to be smartphone adopters

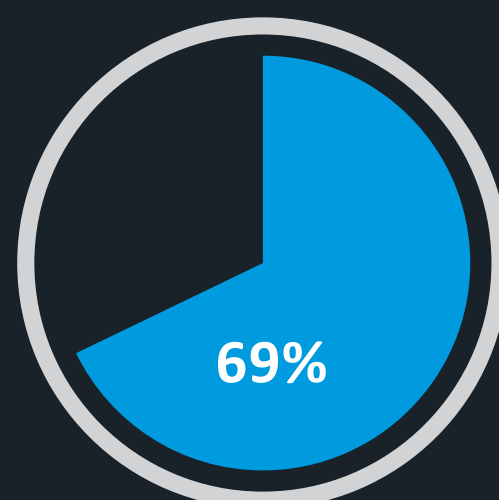
% within each group who own a smartphone



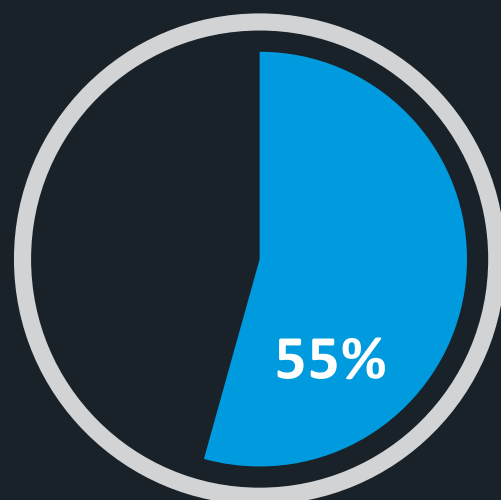
Age 18-24



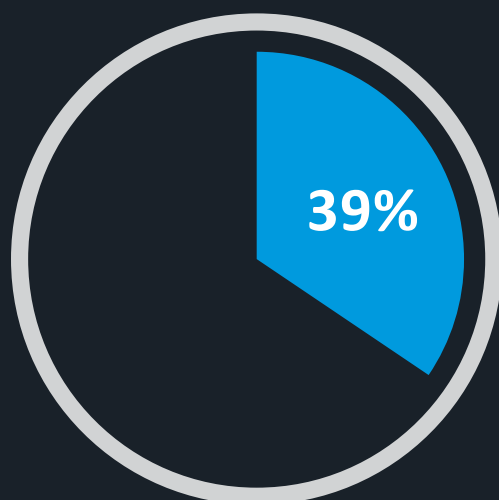
Age 25-34



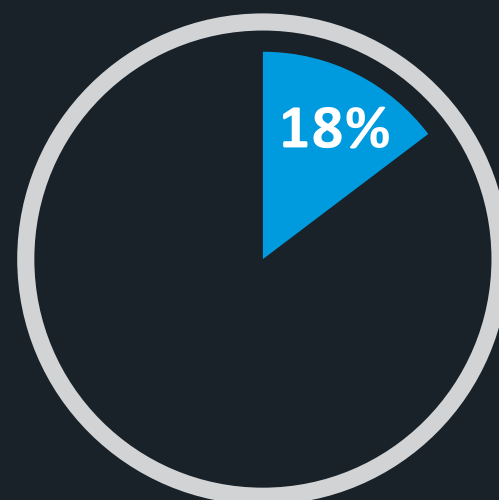
Age 35-44



Age 45-54



Age 55-64



Age 65+

With the rapid growth of mobile phones and handheld devices in our lives and in the workplace, industry stakeholders at every point in the usage and supply chain need a simple way to manage them.

The Pervacio Revolution platform provides carriers, retailers, enterprises and warehouses with a unified solution to manage every type of mobile device, irrespective of network, device type, operating platform, or where the device is in the usage life cycle.

Get in touch to find out how Pervacio can support your MDM program to get the results you need.

✉ Mail us at sales@pervacio.com

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